

# BPA QUICKSTART ENERGY EFFICIENCY PACKAGE

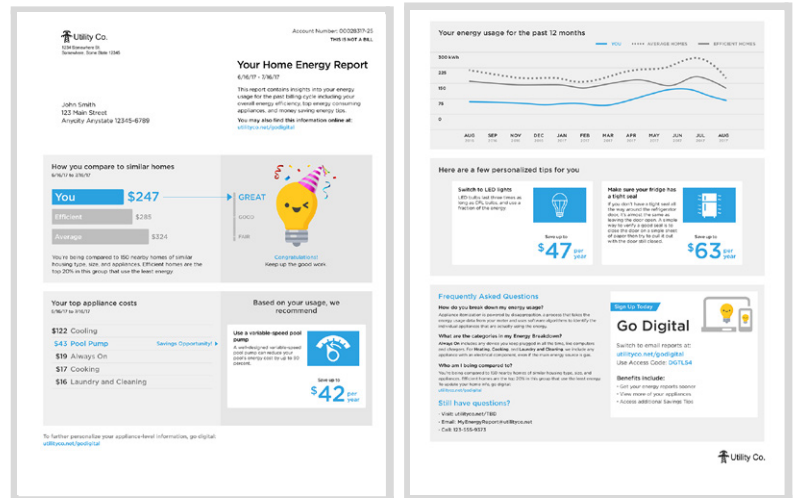
## Hyper-Personalized Member Experience & Appliance Level Insights

### THE QUICKSTART PACKAGE INCLUDES TWO ENERGY EFFICIENCY SOLUTIONS:

**1. Home Energy Reports** - Bidgely provides you with our Behavioral Energy Efficiency solution, producing personalized reports containing normative comparison of household energy consumption to similar homes, tips and strategies to reduce home energy consumption & seasonal household energy consumption information.

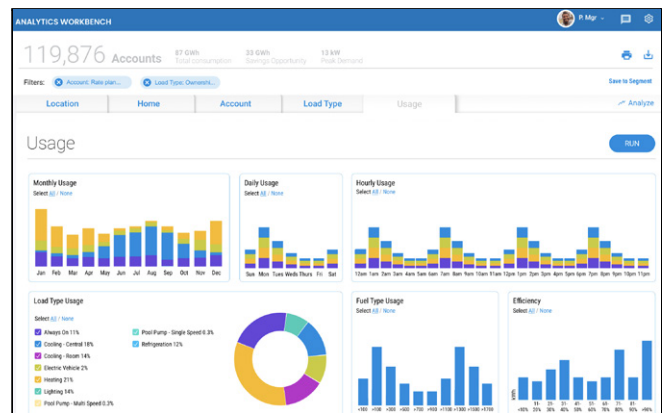
These will be provided as 4 quarterly paper reports (meets requirements for BPA Section 13.2.5.2) and;

12 monthly digital reports for those members whose email address is on file, in the form of an opt-out program design.



Sample Home Energy Report (Front and Back)

**2. Analytics Workbench (AWB) business intelligence tool** - Bidgely will provide a utility-facing customer level energy analytics for exploration of the load disaggregation results for all true disaggregation appliance categories on an ongoing basis.



Illustrative Interface for Bidgely's Analytics Workbench Tool

### LEVERAGING AWB WITH HERS —→ ALLOWS A CO-OP TO UNDERSTAND:

- Which customers have which end use appliances?
- What is the relative efficiency of those end uses compared to peers or self?
- What is the time basis of individual appliance usage that contributes to peak consumption and load impact (e.g. who has inefficient heating or cooling?)
- Program Uplift using HERs as a channel with Bidgely's AWB Personalization allows Co-Ops to maximize participation in your additional funded BPA EEI programs

**Contact Bidgely Today for a Customized Proposal to Get Started:**  
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