# **BPA QUICKSTART ENERGY EFFICIENCY PACKAGE**

## Hyper-Personalized Member Experience & Appliance Level Insights

### THE QUICKSTART PACKAGE INCLUDES TWO ENERGY EFFICIENCY SOLUTIONS:

**1. Home Energy Reports** - Bidgely provides you with our Behavioral Energy Efficiency solution, producing personalized reports containing normative comparison of household energy consumption to similar homes, tips and strategies to reduce home energy consumption & seasonal household energy consumption information.

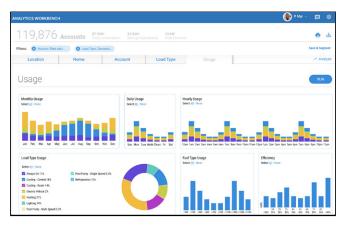
These will be provided as 4 quarterly paper reports (meets requirements for BPA Section 13.2.5.2) and;

12 monthly digital reports for those members whose email address is on file, in the form of an opt-out program design.

2. Analytics Workbench (AWB) business intelligence tool - Bidgely will provide a utility-facing customer level energy analytics for exploration of the load disaggregation results for all true disaggregation appliance categories on an ongoing basis.

	Manual Linear Francis Branch	SOO KAN	
	Your Home Energy Report	100 miles	۰.
	This report contains insights into your energy usage for the past billing cycle including your		-
John Smith 123 Main Street	overall energy efficiency, top energy consuming appliances, and money saving energy tips.	78	
Anyoity Anystate 12345-6789	You may also find this information online at: utilityco net/podigital	•	
		AUG SEP NOW DEC JAN FEB HAR AFR MAY JUN JAL Now 20% 20% 20% 20% 20% 20% 20% 20% 20% 20%	ADS 2017
How you compare to similar homes	51.34	Here are a few personalized tips for you	
		Switch to LED lights Hale save your fridge has	_
You \$247	GREAT	LED tuits last three times as a tight seal	2
	•••	I forg as CPL bulls, and use a fraction of the anergy the way account the enforcement the way account the enforcement the internal the same ac	È.
Efficient \$285	6000	leaving the door open. A simple way to verify a good seal is to	
Average \$324	FAR	Serve up to of salars then try to out it out. Save up to	
Concernation and the second second		\$47 m \$63	Der
You're being compared to ISG nearby homes of similar housing type, size, and appliances. Efficient homes are the top 20% in this group that use the least energy	Congradulational Keep up the good work		усаг
Your top appliance costs	Based on your usage, we	Frequently Asked Questions	_
6/96/17 to 3/16/17	recommend	How do you break down my energy usage? Sign Up Today Applance Remarker is permitted by disapercention, a process that takes the	
\$122 Cooling		energy coape data from your moter and sours software digatifiers to lot offy the met-oduat spottweres that are soundry are in soundry are to one.	
	Use a variable-speed pool	What are the categories in my Energy Breakdown?	
S43 Pool Pump Savings Opportunity! >	A web-designed variable-speed	Away On incluses any develop you keep support in at the time, be computers and chorports. For Heating, coating, not Laundry and Charding, we include any opclance with a web/cod component, even if the run arrange searce a part. URL type on et/godfigit.ht	
\$19 Always On	Device smartpy cost by val to 30 Devicent.	Whe am I being compared to? Use Access Code: DGTL54	
\$17 Cooking		You're beine compared to 500 marks homes of similar housing tags, size, and replacess. Recent homes are the top 20% in this prova that one the least energy. Benefits include:	
\$16 Laundry and Cleaning	Scherup 10	te spikre yaur tumo arte, go eignal - Get your energy reports sooner	
	*42;	Still have guestions?     Access additional Savings Text	
		Visit (tillycant/TED	
		Email: MyEnergyReport#vtReponet	
o further personalize your appliance-level information, go digital:		- Call 123-555-9373	
tilityco.not/godigital			

#### Sample Home Energy Report (Front and Back)



Illustrative Interface for Bidgely's Analytics Workbench Tool

#### LEVERAGING AWB WITH HERS — ALLOWS A CO-OP TO UNDERSTAND:

- Which customers have which end use appliances?
- What is the relative efficiency of those end uses compared to peers or self?
- What is the time basis of individual appliance usage that contributes to peak consumption and load impact (e.g. who has inefficient heating or cooling?)
- Program Uplift using HERs as a channel with Bidgely's AWB Personalization allows Co-Ops to maximize participation in your additional funded BPA EEI programs

Contact Bidgely Today for a Customized Proposal to Get Started: Laura Davis, *Director, Sales* | +1-650-793-0218 | Idavis@bidgely.com

