



# Introducing UtilityAI Pro™

Bidgely's AI. Your Cloud. Unlimited Innovation.

UtilityAI Pro™ allows technology leaders to deploy Bidgely's advanced machine learning (ML) models directly on your preferred data infrastructure, providing 10X granularity on meter, customer, and grid data, so you can enhance ROI on customer programs, improve grid reliability, and speed innovation.



## Vertical AI for the Modern Utility

UtilityAI Pro is our industry's first Vertical AI platform. An indispensable component of a utility's data fabric, UtilityAI Pro's advanced machine learning (ML) models analyze all utility data and deliver enhanced insights on customer behavior, appliance-level consumption, and grid performance.

## Enterprise-Ready and Seamlessly Integrated

Built on 10 years of analyzing over 1TB of AMI data daily, UtilityAI Pro operates securely in AWS, OCI, Snowflake, Databricks, Azure, or the environment of your choice. UtilityAI Pro integrates with business intelligence tools, conversational AI interfaces, and applications—enhancing the value of your AI investments.

## Driving Value Across Utility Operations

Technology leaders can increase value realization across all functions through deeper understanding of load shapes, accurate DER detection, and enhanced identification of Non-Wires Alternatives (NWAs), leading to significant operational savings, grid resilience, and increased customer engagement.

## How Bidgely's UtilityAI Pro Empowers Innovation



## Utility-Wide Value

### Technology Value

- Patented disaggregation delivers 10X depth of insight from AMI data
- 8 AI models built on intelligence from 38M meters globally
- Continuous learning from 1TB of data analyzed daily
- Cloud-native deployment in your data infrastructure
- Built-in security, privacy, and compliance

### Business Value

- 5-10X ROI from personalized customer programs
- 30%+ improvement in load forecasting accuracy
- 3X reduction in EV peak charging through targeting
- 50% reduction in high-bill calls
- 4X increased customer engagement

Learn how UtilityAI Pro™ can power your customer and grid transformation

[Visit the UtilityAI Pro Solution Page](#)

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# UtilityAI Pro™

Bring Bidgely's trusted UtilityAI engine into your own cloud and power every customer, grid, and innovation use case.



## The Challenge: Data Without Insight Can't Power the Grid of the Future

Utilities are navigating unprecedented challenges from increasing consumer demand, electrification, data center growth, and regulatory pressure. Technology leaders are being asked to deliver innovative solutions to influence customer behaviors, optimize grid modernization investments, and improve operational efficiency across the organization.

Horizontal AI tools (like ChatGPT) are improving productivity but lack the AMI training data or utility-specific ML models needed to drive real transformation and measurable benefit. Although powerful, these tools don't understand your utility, leaving you with fragmented data, limited visibility, and slow time-to-value for AI initiatives.

## Make Every Technology Investment More Powerful

### Generative AI Tools

I am looking at Feeder A. I see the load going up from 11AM to 4PM due to summertime cooling. But what is causing the load to increase from 6PM to 10PM?

Cooling is decreasing after 4PM, but there are 12 homes with L2 chargers simultaneously charging EVs after 6PM. Do you want me to give you the list of those homes so you can target them for EV DR enrollment?

Ask Me Anything!

### Agentic Workflows

Create a custom audience of Feeder A L2 EV customers

Automate highly personalized messaging for DR enrollment

Develop a multi-month longitudinal analysis of the DR program's effectiveness

### Application Integration

Call hits the CX IVR

Recognize customer with L2 charger

Pull appropriate offer for L2 charger owner

Prompt CSR to enroll customer in program

## Fully Compatible by Design

### Deployment



### Integration



### Adoption



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